

## Christine Lötscher

### Istituto Svizzero

Christine Lötscher is Professor of Popular Literatures and Media with a focus on children's and young adult media at the Institute of Social Anthropology and Popular Cultural Studies (ISEK) at the University of Zurich. She researches climate narratives and human-non-human-relations, materiality and media, popular genres in literature, film, and TV series and is interested in ecocriticism, new materialism, (eco)feminist theory and transmedia studies. In 2020, she published "Die Alice-Maschine. Figurationen der Unruhe in der Populärkultur (The Alice Machine. Figurations of Unrest in Popular Culture)". She started her career as a literary critic and continues to publish essays on contemporary literature and film regularly, e.g. for the online magazine geschichtedergegenwart.ch, for which she is also co-editor.

Her current research projects include: *Eco-Passions. Coming of Age in the Anthropocene* (SNF grant), *Love, genre and therapy in times of social media* (New Romance, BookTok), *Global Heidi. A transmedial and transcultural phenomenon*.