

Bites of Transfoodmation

Dispute series

Istituto Svizzero

Imagine a not so distant future where we live in a fully urbanized and globally interconnected world; where the biotech revolution allows us to produce and analyze biometric big data leading to individualized knowledge on all aspects of human beings; where climate change is still affecting the planet and where food is no longer just a matter of feeding, but rather a fundamental element of culture and health. We believe that, in such a future, production and consumption will shift towards fully individualized diets through sustainable and regenerative procedures. But how do we get there? And where do we start?

Bites of Transfoodmation is an initiative that brings together young motivated innovators that are ready to take, or have already taken, a leap into the future of food systems. Through their concrete experiences, they will compare different paths and look for common denominators indicating the way towards the future of food systems. The challenge will be to translate these bites of future into words in the form of a Transfoodmation statement. The ultimate goal is to impact the outcome of the 2021 Food System Summit.

The Istituto Svizzero, in collaboration with the Embassy of Switzerland to Italy and the Permanent Representation of Switzerland to FAO, IFAD and WFP, invites to the 2020 Dispute edition which is dedicated to the future of food consumption and production. Proposing a new topic every year, the series of events provides a platform of exchange and public debate relating to the globalization and the future of contemporary societies. Featuring young innovators from different educational backgrounds, agricultural scientists, and political and social stakeholders, the Dispute offers a progressive journey and interactive discussion of the transformative potentials that reside in sustainable food systems.

Programme

H09:15-09:30 - Welcoming

Rita Adam, Swiss Ambassador in Italy, Malta and San Marino

Joelle Com , Director Istituto Svizzero

Pio Wennubst, Permanent Representative of Switzerland to FAO, IFAD and WFP

Vincenza Lomonaco, Permanent Representative of Italy to FAO, IFAD and WFP

H09:30-10:00 - Introduction

H09:30-09:40 - Christian Frutiger, Head of Global Cooperation at Swiss Agency for Development and Cooperation (SDC)

H09:40-10:00 - David Nabarro, Strategic Director 4SD Switzerland and Special Envoy of the WHO for COVID19

H10:00-11:30 - Panel 1: Sustainable Consumption

Moderator: Marcello Di Paola, Teaching and Research Fellow at LUISS University, Rome

H10:00-10:10 - Yota Nicolarea Milano Urban Food Policy Pact Secretariat

H10:10-10:30 - Presentation Panel 1

H10:30-11:30 - Discussion

Break

H12:00-13:40 - Panel 2: Sustainable Production

Moderator: Stefano Marguccio, Deputy Head of the Policy Planning Unit in Farnesina

H12:00-12:10 - Jonathan Normand, Founder and Executive Director of B Lab Switzerland

H12:10-12:20 - Paolo Di Cesare, Co-founder Nativa

H12:20-12:40 - Presentation Panel 2

H12:40-13:40 - Discussion

Lunch Break

H15:00-16:30 - Panel 3: Food System Chains

Moderator: Marylaure Crettaz Corredor, Co-Head Global Program Food Security at SDC

H15:00-15:10 - B rang re Magarinos-Ruchat, Chief Sustainability Officer at Firmenich

H15:10-15:30 - Presentation Panel 3

H15:30-16:30 - Discussion

Break

H17:00-18:30 - Panel 4: Changing the Paradigm – Interconnectivity and Multi-sectoriality

Moderator: Federica Frediani, Research Fellow and Lecturer at Universit  della Svizzera Italiana

H17:00-17:05 - Marina Helm, Swiss Food Research

H17:05-17:10 - Francesco Holecz, CEO Sarmap

H17:10-17:30 - Presentation Panel 4

H17:30-18:30 - Discussion

H18:30-19:00 - Finale debate

Moderator: Christian Frutiger, Head of Global Cooperation at Swiss Agency for Development and Cooperation

Sara Roversi, Founder of the Future Food Institute, President of the Future Food Network

Gilbert F. Hougbo, President IFAD

Maximo Torero, Chief Economist Food and Agriculture Organization of the United Nations

Giorgio Marrapodi, Director General for Development Cooperation – Ministry of Foreign Affairs and International Cooperation

H19.00-19:15 - Closing remarks

Rita Adam, Swiss Ambassador in Italy, Malta and San Marino

Boas Erez, Rector Universit  della Svizzera Italiana

Emanuela del Re, Deputy Minister for Foreign Affairs and International Cooperation (tbc)